

Alina Lapushkina

UI/UX DESIGNER

Skills

Design

User Experience

UI Design

Graphic Design

Information Architecture

User Research

Wireframing

Technical

Adobe Creative Suite

Sketch

Figma

InVision Studio

Balsamiq

Axure

HTML/CSS

Personal

Communication

Collaboration

Attention to Detail

Problem Solving

Organization

Critical Thinking

Contact

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alapushk.github.io

Education

Simon Fraser University

Fall 2014 - Fall 2019

Bachelor of Science in Computing Science

Burnaby, BC

Experience

Douglas College / UI/UX Designer

Spring 2020 - Present

- Created wireframes, mockups, and prototypes to test and verify new designs with clients and end users.
- Defined user journeys, information architecture and features based on target user research and business requirements.
- Planned and conducted remote usability studies to assess end user experience and combined results into actionable insights.

Freelance Designer

Summer 2017 – Present

- Produced high-quality deliverables for all visual design stages from concept to final delivery for web and print mediums.
- Partnered with the marketing and product design teams to develop graphics, content, and interactivity of the application.
- Led the research, testing, and web development of projects.

Deloitte / Technology Consulting Virtual Internship

Fall 2019

- Conducted industry research to identify technology aspects for project implementation.
- Determined technology requirements by conducting market research.
- Developed a project implementation plan to provide project delivery guidelines and cost estimates.